

# OREGON BACH FESTIVAL

2018 Sponsorship Opportunities



"One of the world's leading  
music festivals"

*-Wall Street Journal*



 **Oregon Bach Festival**

Oregon Bach Festival (OBF) is a Grammy Award-winning, internationally renowned three-week summer music festival with a simple vision: to inspire the human spirit through the art of music. Each summer, OBF delivers an array of world-class performances and educational programs that engage artists, students, and the entire Eugene community in a diverse repertoire of classical and popular music.

The Festival attracts exceptional musicians from around the world, who come to Eugene to perform with celebrated guest artists and conductors in

OBF's top-tier choirs, orchestras, and academies. Now in its 48th season, this powerful and unique collaboration continues to draw thousands of visitors on a local, national, and international scale.

Based at University of Oregon and the Hult Center for the Performing Arts, OBF continues to enhance and transform the lives of participants and audiences alike and strengthens the community through its contributions to the livability, culture, and economic vitality of the region.





## Sponsorship:

*Be part of the magic!*

Become a sponsor of Oregon Bach Festival today and invest in one of the important reasons Eugene is such a great place to live, work, and play!

Sponsorship is the perfect way to connect your brand with OBF audiences, who number more than 12,000 each season and have exceptionally strong demographics. Packages start at just \$1,500 and many include complimentary advertising in our season Program Book, which has over 15,000 impressions.

It's an incredibly cost-effective way to introduce our patrons to your products and services, cultivate and engage clients and staff, and demonstrate your commitment to supporting the arts in our community. Plus, your contribution can be tax-deductible!

Let us create a custom sponsorship package that meets your unique goals, all while helping to sustain an iconic and vital Eugene institution - *your* OBF!





## Sponsorship Levels

## Benefits

### \$1,500-\$2,499

- ▶ Opening Celebration
- ▶ Organ Institute Recitals
- ▶ Lectures
- ▶ Support for Guest Artists

### Recognition in:

- ▶ OBF Season Program Book
- ▶ Season Brochure
- ▶ OBF Website
- ▶ Event-specific collateral

### \$2,500- \$2,999

- ▶ OBF Family concert
- ▶ Individual performances within a series
- ▶ Fundraising Gala Sponsor

### All of the above, plus:

- ▶ Recognition at curtain speech and in Hult Center and Beall Hall lobbies for entire season
- ▶ One-third page color ad in season Program Book
- ▶ Vouchers for 8 tickets and 10% discount on more



### Starting at \$3,000

- ▶ Individual Beall Hall concerts
- ▶ On the House Series
- ▶ Let's Talk! Series

### All of the above, plus:

- ▶ Social media promotion
- ▶ Reserved seating at sponsored community event
- ▶ Half page color ad in season Program Book
- ▶ Vouchers for 12 tickets and 15% discount on more

### Starting at \$5,000

- ▶ Soreng Theater concerts
- ▶ Multi-concert sponsorships
- ▶ Discovery Series

### All of the above, plus:

- ▶ Opportunity to host concert-related reception
- ▶ Two-thirds page color ad in season Program Book
- ▶ Vouchers for 16 tickets and 20% discount on more



### Starting at \$10,000

- ▶ Silva Hall Concerts
- ▶ Fundraising Gala Title Sponsorship
- ▶ Beall Hall Series

### All of the above, plus:

- ▶ Invitations to exclusive OBF events
- ▶ Full page color ad in season Program Book
- ▶ Opportunity to invite artist to reception (subject to availability)
- ▶ Vouchers for 20 tickets and 20% discount on more

### Starting at \$25,000

- ▶ Festival Title Sponsor

### All of the above, plus:

- Custom arrangements



# Thank you!

To learn more about how  
Oregon Bach Festival can create  
a custom sponsorship package  
that meets your unique goals,  
please contact:

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